

# **DEVELOPING A GARDEN ABROAD**

**WORKSHOP FINANCING INSTRUMENTS** 

**JANUARY 15<sup>TH</sup>, 2015** 





### **AGENDA**

FMO is in a unique position to make the connection between developing markets and the Netherlands for the benefit of our clients as well as for stakeholders at home.



#### **Areas of attention**

- FMO at a glance
- Mission and ambition
- Facility Emerging Markets to support Dutch SME's
- · Some examples of gardens abroad



## **FMO AT A GLANCE**

FMO finances entrepreneurs from developing countries because we believe a thriving private sector fuels economic and social progress.

#### **KEY FACTS**

- FMO is established in 1970
- A public-private partnership
   Dutch government 51% stake and 49 % Dutch banks, employers' associations, trade unions, private investors.
- A banking license since 2008
- AA+ rating from Moody's
- FMO's solid profile allows us to invest in higher-risk markets, either with our own capital or on behalf of the Dutch Government.

#### **SECTOR APPROACH**

Where we can have the highest long-term impact.



**FINANCIAL INSTITUTIONS** 



**ENERGY** 



**AGRIBUSINESS, FOOD & WATER** 



**DIVERSE SECTORS**infrastructure, telecommunications, manufacturing, mining



## **OUR ROLE AS DEVELOPMENT BANK**

#### **ADDITIONALITY**

- FMO provides financial services that the market does not provide or does not provide on an adequate scale or on reasonable terms.
- FMO should not be market disruptive but additional to the market.

#### **CATALYTIC ROLE**

- FMO's participation and experience in higher-risk markets give other financial institutions the comfort to come on board.
- This way, we mobilize more funding and catalyze commercial and institutional investors to frontier markets.

#### **NON-FINANCIAL ROLE**

- Contributions made to the client's environmental, social, governance and operational performance
- FMO knowledge transfer and Capacity Development Program



# Active in *different sectors* and through *different funds*

# complementing commercial banks

FMO own funds (equity, Development Fund, retained earnings and government guarantee on borrowings)

Massif for financial sector / CD Capacity Development

IDF
Infrastructure
Development
Fund

AEF
Access to
Energy Fund

FOM For Dutch Enterprises



## Risk finance for Dutch enterprises investing in emerging markets

- Goal is to promote economic development in Emerging Markets by stimulating investments by primarily Dutch companies
- Dutch enterprises experience financing gap in emerging markets:
  - No appropriate local finance available (short tenors, very high interest rates)
  - Dutch relationship bank has limitations to provide financing (high risk, value of securities, monitoring, not familiar with local circumstances)
- FOM created in 1992, FMO fund-manager since 2003
- All companies applying for FOM finance must comply with the OECD guidelines for responsible business practice and sustainable development criteria.



## Risk finance for Dutch enterprises investing in emerging markets

- FOM financing is available to companies with a Dutch interest of at least 51% and a consolidated group turnover starting at approximately € 10-15 million.
- FOM finances at a minimum of € 500,000 and a maximum of € 10 million. The maturity of FOM funding runs from 3 years up to 12 years.
- FOM financing is available for investments in the following countries:
  - Europe: Serbia, Turkey
  - o Latin America: Argentina, Brazil, Chile, Mexico, Panama
  - Asia: China/Taiwan, Malaysia, Singapore, South Korea
  - Middle East: Bahrain, Iraq, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates
  - Eastern Europe: Ukraine, Azerbaijan, Russia, Kazakhstan















# Van den Berg Yiliang, South China



- From 3.5 hectares (2009) to 18 hectares (2014)
- From 45 employees (2009) to 270 employees (2014)









































































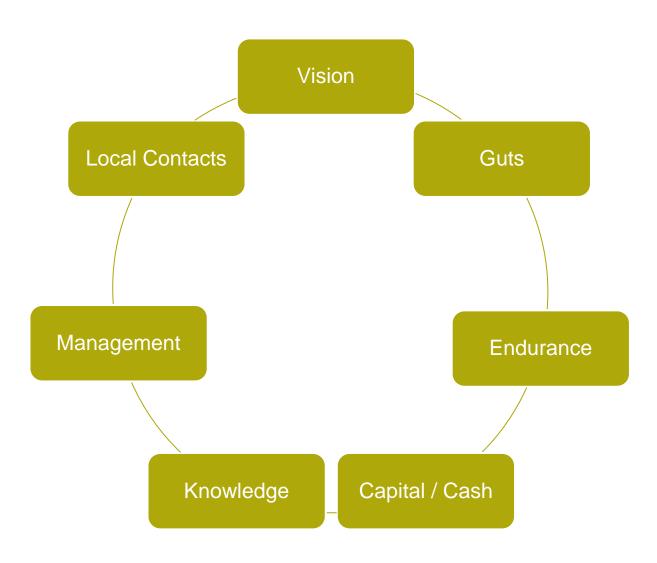








# WHAT DOES IT TAKE?





## **LESSONS LEARNED**

Setting up a business in for a Dutch SME in an emerging markets or developing country really does not always go smoothly.







- Balance of power between CEO and CFO
- Significant majority stakes
- Preference to start-up with a trade relationship
- Dutch representative full-time on the ground
- Make language and cultural barriers as small as possible







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